



## 3rd Annual Northwest Intermodal Conference Agenda

### May 11 - Day One

**8:00 a.m. – Registration and Breakfast**

**9:00 a.m.: Opening Remarks:**

Bill Wyatt, Executive Director, Port of Portland

Peter Hurme, Publisher, Senior Editor, Cargo Business News

**9:15-9:45AM: Opening Keynote: Retail intermodal forecast**

**Ben Hackett, Hackett Associates**

**9:45-10:00 a.m.**

**Refreshment Break**

**10:00-10:45 a.m.**

**Northwest Intermodal 2020**

Industry experts discuss the challenges and opportunities in the PNW on the road ahead to 2020

**Session Leader:** Nolan Gimpel, Partner, Mercator International

**Speakers:**

Bill Payne, Executive Vice President, COO, NYK Line

Ed DeNike, President, SSA Containers

Paul Rasmussen, CEO & President, Zepol Corporation

Paul Borseth, AVP International Intermodal, Union Pacific Railroad

**10:45 - 11:00 a.m.**

**Refreshment Break**

**11:00 a.m. - Noon**

**Asia-PNW Intermodal**

From the factory to the end user, this session of intermodal representatives will discuss related developments on both sides of the Pacific that might impact your shipping business.

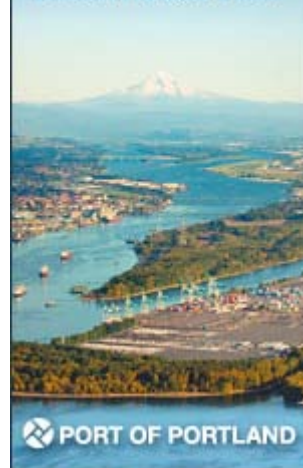
**Session Leader:**

Mike Reilly, Director Intermodal Business, Port of Tacoma

**Speakers:**

Gordon O. Dorsey, Senior Vice President, Maersk Line

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David Bennett, Vice President, Global Logistics Sales & China Trade Development, Schneider Logistics

Jeffrey Heller, Group Vice President,  
International Intermodal, Norfolk Southern

Fred Malesa, Vice President International Intermodal, BNSF

**Noon-1:30 p.m.**

### **Lunch and Keynote**

**1:45-3:00 p.m.**

### **Ask the Experts**

A mix of PNW shipping industry experts respond to your supply chain-related questions.

**Session Leader:** Barry Horowitz, Principal, CMS Consulting

#### **Speakers:**

Bill Burgel, Vice President, Rail Operations, HDR, Inc.

**Expertise: Intermodal Rail**

Leslie Blakey, Executive Director, Coalition for America's Gateways and Trade Corridors

**Expertise: Federal transport, infrastructure and stimulus legislative issues**

Jeannie Beckett, Principal, The Beckett Group

**Expertise: Washington State intermodal and surface transport issues**

Michael Schwank, President, Tideworks Technology

**Expertise: Technology**

Doug Ficco, Director, Project Delivery, Columbia River Crossing project

**Expertise: I-5 Corridor**

**7:30 p.m.: Collaboration Dinners in Downtown Portland**

## **May 12 - Day Two**

**9:30 - 10:00 a.m.**

### **Opening Special Presentation**

**Speaker:** Bill Dewitt, Corporate Security Director, Carrix Group/SSA Marine

**Topic:** PNW & National Security Issues

**10:00 - 11:00 a.m.**

### **PNW Breakbulk**

An update on the state of various non-containerized business through the PNW.

**Session Leader:** Peter Hurme, Publisher, Senior Editor, Cargo Business News

#### **Speakers:**

Michael Pasha, General Manager, Port Development, The Pasha Group

**More TBA shortly**

**11:00 - 11:15 a.m.**

### **Refreshment Break**

**11:15 a.m. - 12:15 p.m.**

## **Outbound shift? Exporting through the PNW**

The U.S. government has announced a new initiative to double exports in the next 5 years. Meanwhile, the outbound container market is tight, rates are going up and services not as plentiful. A session of exporters and experts discuss both near-and-longer-term scenarios shipping out of the Pacific Northwest gateways onto overseas markets.

### **Session Leader:**

Bill Armbruster, Contributing Editor, Cargo Business News

### **Speakers:**

Bob Weiss, Independent Administrator,  
Food Shippers Association of North America

Anita Wilkie, Director of Logistics, Cellulose Fibers,  
Weyerhaeuser NR Company

**More TBA shortly**

**Closing reception – food and beverages served - immediately following last session**